



September 23, 2024

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India
Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India
Scrip Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated September 23, 2024 titled '*Airtel rapidly expands its network in Gujarat, deploying 8 new cellular towers every day to bolster coverage across the state*' being issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Joint Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)

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CIN: L74899HR1995PLC095967



Airtel rapidly expands its network in Gujarat, deploying 8 new cellular towers every day to bolster coverage across the state

Ropes in Aditya Gadhvi, a Gujarati folk singer, to celebrate its vibrant network in the state

Ahmedabad, September 23, 2024: Bharti Airtel (“Airtel”), one of India’s leading telecommunications service providers, today announced that it has made a concerted effort to bolster its network infrastructure across the western state of Gujarat. Over the past seven months, the Company has undertaken a massive deployment initiative, erecting more than 1,700 new cellular towers throughout the region. This equates to a remarkable pace of over 8 new towers being installed on a daily basis. With this enhanced infrastructure, the Company aims to empower residents and businesses to seamlessly access Airtel's suite of cutting-edge voice, data, and digital services.

Airtel has been focusing on enhancing its rural network in Gujarat, one of its key markets. Through this initiative, the Company will expand its coverage to 7,000 villages across the state, impacting over 5 million people. Airtel's network now provides connectivity in urban, semi-urban, and rural areas, including highways, tourist destinations, and trade centers, ensuring comprehensive coverage in the region

Airtel's latest ad campaign celebrates its milestone achievements with popular Gujarati folk singer Aditya Gadhvi, known for his hit "Khalasi" from Coke Studio Bharat. The ad showcases Gadhvi's surprise at Airtel's rapid network improvements, highlighting high-speed connectivity in even the most remote areas of Gujarat. This campaign underscores Airtel's commitment to enhancing its network across the region.

About Bharti Airtel Limited

Headquartered in India, Airtel is a global communications solutions provider with over 550+ million customers in 17 countries across South Asia and Africa. The Company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India’s largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel's retail portfolio includes high speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and cloud based communication. For more details visit www.airtel.in